

2ND ANNUAL BAKERSFIELD WING FESTIVAL



VENDOR INFORMATION

VENDOR / BUSINESS BRAND:

The Bakersfield Wing Festival has returned for its 2nd year! It's the hottest, spiciest and most flavorful event to hit Kern County. This event will be held at "*Kern County Fairgrounds - Budweiser Pavilion* " located at 1142 South P Street on Sunday, June 25, 2017 from 3:00PM to 7:00 PM. Over 2,500 attendees last year!

Our vision is to bring people together to enjoy some of the best wings in town! Portion of the proceeds will benefit Alzheimer's Disease Association of Kern County (ADAKC) and Grandma Whoopie Enterprise (non-profit anti-bullying campaign). Last year we donated \$5,000 to these wonderful organizations!!! We can't do it without your support!

The 2nd Annual Bakersfield Wing Festival is guaranteed to bring hungry wing fans ready to sample flavors from classic BBQ to a level of spice not for the faint of heart. Whether it's smoked, fried, grilled, sauced, spiced, or imaginative, this festival will attract wing fanatics and wing nuts from all ages. Best of all, they will be treated to the best wings in town!

In addition to being promoted through multiple media outlets, this Festival will consist of live music, wing tasting contest and tons of vendors! This Festival allows your company an exciting opportunity to connect and engage with consumers. We hope you will enjoy us as we hold this AMAZING event!!!

EXCELLENT EXPOSURE FOR YOUR BUSINESS / BRAND:

- Be a vendor of the event – sell or sample
- Increase sales, awareness and exposure of your products and services
- Gain access to thousands of attendees – placing your business front and center

Visit www.bakersfieldwingfest.com for complete festival set-up, teardown, rules and requirements.

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Market Vendor Application

Date: _____

Business/Organization: _____

Contact Person: _____ Phone # _____

Mailing Address: _____

Email: _____

Website: _____

Describe your booth set up: _____

Please list your complete menu, no deviations or additions will be allowed to minimize duplication of items offered.

Menu: _____

CHOOSE:

10 x 10 Food Booth - \$300.00 (must have insurance)

Snack Booth Fee - \$200.00 (must have insurance

Retail Market Booth - \$150.00 (must have insurance)

Included Electricity: 110 Volts/20 Amps (must note check here if needed)

Electricity: Over 110 Volts/20 Amps - \$75.00

10 x 10 Tent walls/mesh, 2 tables, 2 chairs - \$300.00

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exceptions.

Only pre-approved items may be sold. No last minute additions without approval from Bakersfield Wing Festival.

Participants are responsible for Set-up, Clean up and Security of their own booths.

All Food Vendors must comply with Kern County Department of Public Health regulations at all times.

Vendor location will be assigned upon arrival.

Alcoholic Beverages are prohibited in booth. Consumption of alcohol before or during festival hours by food vendor participants and all staff members is prohibited.

NO drug related items to be sold or brought onto the Kern County Fair premises. There is a zero tolerance for this condition. A violation of this condition will result in immediate removal from the show and NO refund will be given.

REFUND POLICY: No Refunds due to bad weather or acts of God. Refunds will be made

ONLY if a written request is received two weeks prior to the event. A cancellation fee of \$75.00 will be deducted from all refund checks.

Your signature verifies that you have read, reviewed and agreed to above items.

Signature: _____ Date: _____

Insurance Requirements

All vendors and participants MUST provide Proof of General Liability Insurance to participate in the Bakersfield Wing Festival.

Certificate of Insurance must include personal injury and property damage liability insurance with a minimum coverage of \$1 million for each occurrence.

In addition to the statement of insurance coverage, the Kern County Fair needs to be named as additional insured.

Bakersfield Wing Festival
P.O. Box 6056, Bakersfield, CA 93386

Kern County Fair
1142 South P Street, Bakersfield, CA 93307

*Please inform us if you need assistance with obtaining insurance.

The certificate can be sent to:

Mail: **Bakersfield Wing Festival**

P.O. Box 6056

Bakersfield, CA 93386

Email to: info@bakersfieldwingfest.com

If you have questions contact T. Johnson 661.281.5007 or email

info@bakersfieldwingfestival.com

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Your signature verifies that you have read, reviewed and agreed to above items.

Signature: _____ Date: _____

Hold Harmless Agreement:

BAKERSFIELD WING FESTIVAL (BWF) – JUNE 25th 2017

Hold Harmless Agreement BAKERSFIELD WING FESTIVAL, Bakersfield, CA.

THE BAKERSFIELD WING FESTIVAL (BWF) FESTIVAL PARTICIPANT shall indemnify and hold harmless Upside Productions, Corner 10 Productions, Kern County Fairgrounds, and the City of Bakersfield and their officers, officials, employees and volunteers from and against all claims, damages, losses and expenses including attorney fees arising out of their participation in BAKERSFIELD WING FESTIVAL (BWF) – JUNE 25th, 2017 caused in whole or in part by any negligent act or omission of the participant, any subcontractor, anyone directly or indirectly employed by any of them, or anyone for whose acts any of them may be liable, except where caused by the active negligence, sole negligence or willful misconduct of Upside Productions, Corner 10 Productions, Kern County Fairgrounds and the City of Bakersfield. I agree to defend, indemnify and hold harmless Upside Productions, Corner 10 Productions, Kern County Fairgrounds and the City of Bakersfield. and their officers, officials, employees and volunteers from and against all claims, damages, losses and expenses including attorney fees arising out of my participation in this program.

I agree to abide by all Festival rules and conditions listed on the BWF website www.bakersfieldwingfest.com

Make checks payable to: Bakersfield Wing Festival

**Mailing Address:
Bakersfield Wing Festival
c/o: Upside Productions
P.O. Box 6056
Bakersfield, CA 93386**

Your signature verifies that you have read, reviewed and agreed to above items.

Signature: _____ Date: _____